

Customized, In-Boardroom Board Development Programs

Presented by

The Directors' Network Inc.

A Special Offer to Members of

The Society of Corporate Secretaries & Governance Professionals

PROGRAMS RELEVANT TO YOUR NEEDS

The Directors' Network® Inc., a leader in providing educational programs to boards of directors for over 15 years, has made a special arrangement with The Society of Corporate Secretaries and Governance Professionals to offer its programs at a special price to Society members.

The distinguishing characteristic of The Directors' Network's custom programs is the focus on establishing collaborative relationships with clients to develop and produce a program that is entirely relevant to the board as a whole. This approach has numerous benefits:

- Custom programs deliver content that is determined by your board
- A collaborative approach to curriculum design leads to focused discussions
- In-the-boardroom programs develop the board as a whole, providing lasting value
- Timing and duration can accommodate busy director schedules
- Boardroom participation is maximized when programs are scheduled to coincide with established board meeting dates
- Interactive programs encourage the development of new insights

The Directors' Network's live programs provide an interactive experience that is unmatched in its level of customization. Program development begins with a needs assessment, working closely with those who know your company best to align the program with the specific challenges facing your company and board. Sessions are focused precisely on what your board wants and needs to know, and the curriculum can be structured to meet RiskMetrics Group's ISS Governance Services' accreditation standards.

Programs designed to meet specific board needs improve effectiveness, deepen the board's knowledge of external forces and developments, and create a healthier working relationship between management and the board. The Directors' Network's director education programs help boards achieve these goals. They go beyond "continuing education" and provide the framework for something more valuable – director development.

TOPICS TAILORED TO YOUR BOARD

The Directors' Network's philosophy is: if it is of interest to your board, we can build a session to address it. As clients find new challenges each day, The Director's Network is able to create a wide variety of programs to address them. Some of the more frequently requested topics:

- The board's role in the development of strategy
- Improving the board's decision-making process
- Understanding enterprise risk and creating the "risk intelligent" board
- Value-driven ethics and compliance programs
- Assessing earnings quality
- The board's role in responding to a crisis
- Executive development and succession planning
- Emerging trends in executive compensation
- The board's role in mergers and acquisitions
- Assessing fraud risk and setting the tone at the top
- Managing competing values in environments of dynamic change
- Industry-specific and competitive developments

No matter what the subject matter, the faculty delivers content in a manner that recognizes the unique experiences of those represented on your board, proposing benefits for both seasoned and new directors.

FACULTY

Our faculty includes Deloitte & Touche LLP partners and consultants, faculty from the University of Michigan Ross School of Business, distinguished directors, corporate executives, lawyers, auditors, specialized consultants, professors, and regulators. They are individuals who are recognized for their hands-on experience and their skill in addressing the critical issues at the top of board agendas today.



Stephanie R. Joseph
President

The Directors' Network Inc.

(212) 754-3086 | Telephone

sjoseph@directorsnetwork.com | E-mail

www.directorsnetwork.com | Website



RiskMetrics Group
ISS Governance Services
Accredited Director Education Program